

**OUR HOMETOWN EXPLORES THE VIBRANT PEOPLE,  
PLACES, CULTURE AND HISTORY OF NEW HAMPSHIRE  
TOWNS & CITIES**

OUR HOMETOWN is a series produced by New Hampshire PBS that explores the vibrant culture, commerce, history and people of New Hampshire's 221 towns and 13 cities - through the stories of those who live there.

Each 30-minute episode tells the story of one of New Hampshire's towns or cities through the voice and images of those who live and love their hometown. The series premiered in March 2015 and is hosted by New Hampshire author and storyteller Rebecca Rule.

Produced in partnership with each community, NHPBS engages residents in telling their stories. Stories are recorded and edited into a 30-minute television program. The full episode and each individual story are archived online at [nhpbs.org/hometown](http://nhpbs.org/hometown).



**221** towns & **13** cities



## PRAISE

“This is a most outstanding NHPBS production and the best argument for why New Hampshire needs its own PBS station... This program is designed to showcase our pride in our small community.”

## COMPANY BENEFITS

- Receive in-program production credit
- Receive credit on the OUR HOMETOWN website
- Visibility on e-messaging, newsletter, press releases and social media

## REACH

Television | Online | Social Media | Print  
Publicity | Newsletter | e-Newsletter

**TOWN HALL LEVEL**

Credit | within program intro/outro  
30-minute program

:15 second spot, ROS

Recognition on OUR HOMETOWN website

Ad on NHPBS website

**SPONSORSHIP**  
**\$20,000**

**MAIN STREET LEVEL**

Credit | (audio & font) video spot around  
program

Recognition on OUR HOMETOWN website

Ad on NHPBS website

**SPONSORSHIP**  
**\$5,000**

**TOWN SQUARE LEVEL**

Credit | (font) video around  
program

Recognition on OUR HOMETOWN website

**SPONSORSHIP**  
**\$2,000**

**GAZEBO LEVEL**

Credit | (font) video around  
program

**SPONSORSHIP**  
**\$1,000**

“Thanks again for a film  
done with such respect,  
breadth and sensitivity.”  
Our Hometown Colebrook

